

# CER Ticketing Roadmap for a seamless travel experience

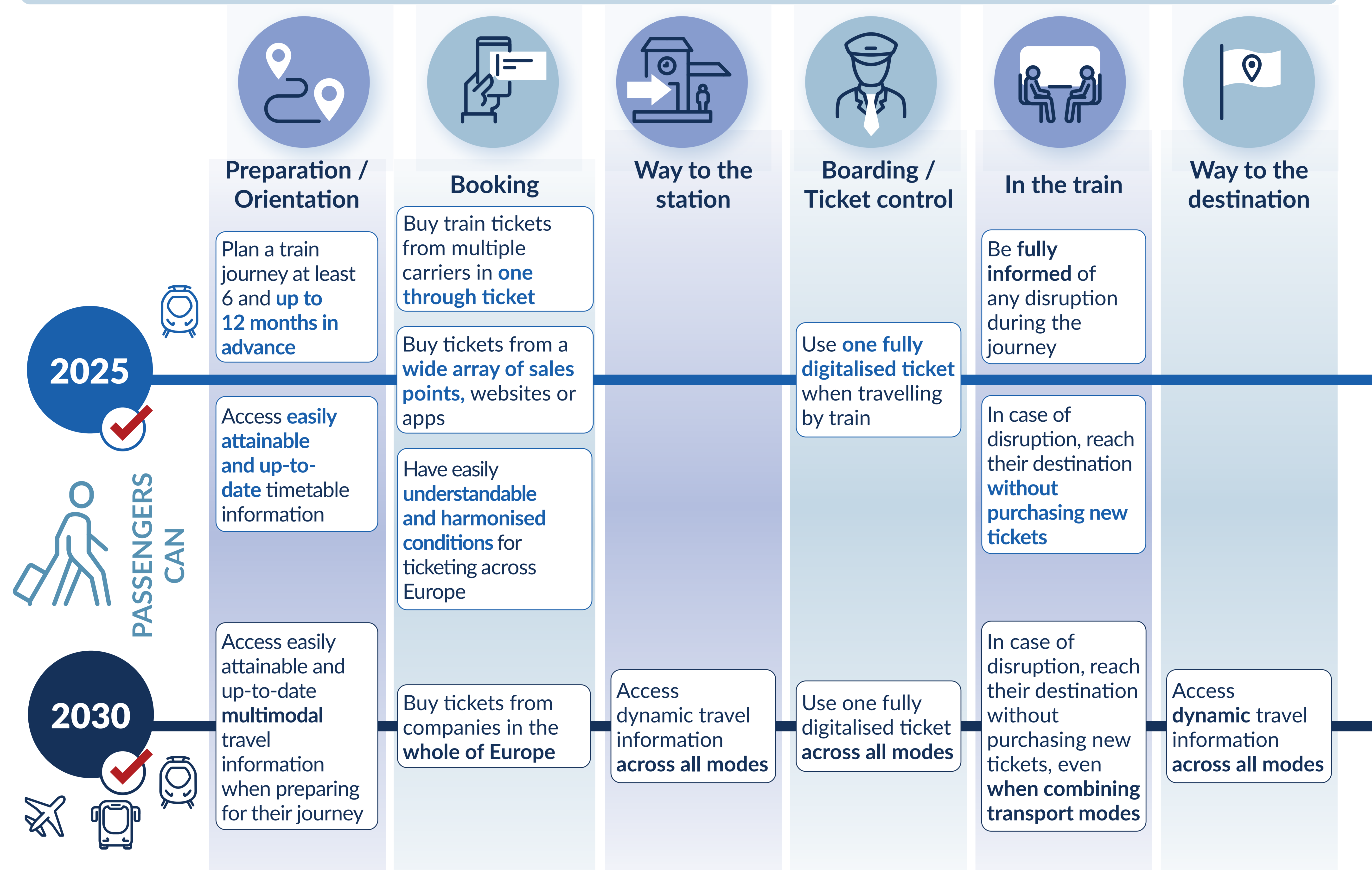
Attracting more passengers to rail means constantly improving services. Today booking a train ticket for an international journey can sometimes be complicated. Railways are committed to improving international ticketing and set out their vision in the CER Ticketing Roadmap.

## The vision

Passengers will have a seamless user experience when searching, selecting, buying and using rail services, including first and last mile transport, with:

④ access to **simple, reliable and comprehensive online information** regarding timetables, prices, dependable real-time information and ticket purchasing for (rail) transport services, both domestic (urban, regional, long-distance) and international

④ **easy acceptance throughout Europe** of tickets issued by different railways and ticket vendors  
④ **guidance in case of travel disruption** on onward journey options and passenger rights



## What we need to achieve it

- Financial and regulatory support for the Ticketing Roadmap
- Facilitated cooperation between rail companies as part of the overall objective to achieve the Green Deal
- Data exchange based on voluntary contractual agreements and explicit recognition of the rights of data generators
- A level playing field for all transport modes to improve the competitiveness of rail

## What is OSDM?

One of the keys to international ticketing success is facilitated cooperation between rail companies and with ticket vendors. At technical level, a tool called the Open Sales and Distribution Model (OSDM) provides a suitable platform for such cooperation. Data can be exchanged on a voluntary, contractual basis, with explicit recognition of the rights of data generators.



Click here to download our full Ticketing Roadmap

